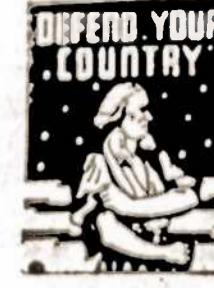


The Northfield Press



Published in the Interest of the People of Northfield and Vicinity

Founded 1907 No. 194103

Northfield, Massachusetts, Friday, January 17, 1941

Price — Three Cents

Republican Caucus Was Well Attended Nominate Officials

The Republican town caucus was held at the town hall on Monday evening with an attendance of about sixty of our citizens. The meeting was called to order promptly at eight o'clock by Chairman William F. Hoehn, with Mrs. Dorothy Miller, secretary, reading the call. Charles L. Johnson and Mrs. William A. Shattuck were named tellers. Samuel E. Walker was unanimously chosen as chairman of the caucus and Mrs. Mildred Addison as clerk. Nominations were made and selections to fill the vacancies of town offices, were by ballot. The only changes in the existing slate was the choice of Fred I. Bolton over Clifford Field as assessor, Thomas J. Russell over Herman Browning as constable, and Frank H. Montague to succeed Rev. W. Stanley Carnes as library trustee. Nominations were as follows:

Town clerk, Josephine S. Haskell; treasurer, Charles F. Slat; selectmen, Fred A. Holton, Carl L. Mason, Herman B. Fisher; moderator, William F. Hoehn; tax collector, Charles F. Slat; school committee, Irving J. Lawrence; library trustees, Miss Julius B. Austin, Frank H. Montague; cemetery commissioner, George N. Kidder; tree warden, Dean W. Williams; constables, Harry M. Haskell, Martin E. Vorce, Herman A. Miner, Thomas J. Russell.

All successful candidates were immediately notified by the clerk and the action of the caucus was filed with the town clerk.

By motion the Republican town committee was authorized to fill any vacancies caused by withdrawal, or for other reasons provided by statute.

Epidemic Of Colds This Season Of Year

There is an epidemic of colds, in some form or other that is running riot throughout the state at this season of the year, learned from reports coming from Boston and other places. Frequently these colds lead to something else, more serious and observers point to the increased number of obituary notices in the newspapers the crowding of hospitals, the increased demand for nurses and the activity of members of the medical profession. There is much sickness in Northfield right now, with a renewed call for medical services and for nurses. However there is no alarming situation here, save for the condition that prevails everywhere else. Caution requires that everybody exercises the proper care of themselves, and if any alarming symptom develops to call a doctor. Thus far, the state health department has refused to indicate that it believes influenza is rampant anywhere in the state, in spite of reports from all sections of hospitals full to the last bed.

Center School News

The honor roll for the months of November and December for the pupils of the fifth, sixth, seventh and eighth grades at Center school is announced by the principal, Walter Harding. High honors were accorded Mary Fisher of the sixth grade, and June Cota, Arlene Finch, Rua Jones and Kay Moody of the eighth grade. Honors were won by Marion Avery of the fifth grade; Alva Jones, Lois Stearns, Marilyn Dresser and Goddard Winterbottom of the sixth grade; Helen Andrew of the seventh grade; and Neil Churhill, Paul Gorzocski, Phoebe Stacey and Marion Zabko of the eighth grade.

Perfect attendance records for the two months were held by Blanche Duda, Fred Luelw, Manuel Melo and Edwin Stearns of the fifth grade; Ruth Clark, Marilyn Dresser, Mary Fisher, Robert Hubbard and Alva Jones of the sixth grade; Robert Clark, Sophie Duda, Anna Lernowits, Victor Sherwood and Helen Andrew of the seventh grade; and Neil Churhill, June Cota, Arlene Finch, Helen Howard, Rua Jones, Shirley Purrington, William Shattuck, Carl Stone and Marion Zabko of the eighth grade.

The weekly assembly last Friday was under the direction of the principal, Walter Harding. The Bible reading and prayer were led by Rua Jones and the flag salute by Phoebe Stacey. A moving picture in technicolor was then presented by the American Youth Hotel with Fritz Kaufhold commenting on and explaining the pictures. Views were shown of hostel trips to South America, Cape Cod, the Far West, and a sailing trip to the Laurentians in Canada.

Chapter Eastern Star Has An Installation

Masonic hall was filled to capacity last Friday evening, with members, friends, and visitors, who witnessed the installation ceremony of the officers for 1941 of Northfield chapter Order of the Eastern Star.

Anne Marie Obrey of Springfield, Past Grand Matron, installed the officers. She was assisted by Paul S. Maizack, Past Grand Patron as patron; Rebecca B. Bath, Past Matron as marshal; Lucy C. Maizack, Deputy Grand Matron as chaplain; Marion W. Goodspeed, Past Matron as organist; and Harriet F. Kelley, Past Matron, as soloist.

The following were installed: Mrs. Ruth Hurlbut, worthy matron; F. Wilton Dean, worthy patron; Miss Ida J. Sheldon, associate matron; Edward C. Bolton, associate patron; Mrs. Helen K. Fish, secretary; Miss Gladys E. Elthorpe, P. M., treasurer; Mrs. Catherine M. Sheldon, conductress; Miss Priscilla M. Colton, associate Conductress; Mrs. Evelyn H. Parker, P. M., chaplain; Mrs. L. Mason, Herman B. Fisher; moderator; William F. Hoehn; tax collector, Charles F. Slat; school committee, Irving J. Lawrence; library trustees, Miss Julius B. Austin, Frank H. Montague; cemetery commissioner, George N. Kidder; tree warden, Dean W. Williams; constables, Harry M. Haskell, Martin E. Vorce, Herman A. Miner, Thomas J. Russell.

Seminary - Hermon Services On Sunday

The chapel speaker at the seminary Sunday will be Rabbi Levi Olan of Temple Emanuel, Worcester. Rabbi Olan will address both the morning service at 11 o'clock and the vesper service at 5 o'clock in Russell Sage Chapel. At a panel discussion on "The Meaning of Brotherhood in the World Today," held at Northfield last year, Rabbi Olan was one of the principal speakers, and his return to Northfield is anticipated with great pleasure.

At Mt. Hermon Memorial Chapel the Sunday speaker will be the Rev. A. J. Muste of the Fellowship of Reconciliation. Before taking over the executive secretaryship of the Fellowship last September, Mr. Muste was director of the Labor Temple in New York City. His son, John, is enrolled as a student at Mt. Hermon school this year. Services are at 10:30 a. m. and 5 p. m. and an organ recital will follow the vespers service at 5:30 p. m.

Northfield Man New Officer Co. L

Corp. Raymond F. Kervian of Northfield Farms, a member of Co. L, National Guard of Greenfield, was commissioned a 2nd Lieutenant in the company at Springfield Thursday. The company leaves for a year's training at Camp Edwards on Jan. 27. Lieut. Kervian is married and has one son and is the son of Mr. and Mrs. J. F. Kervian of the Farms. He has been employed at the Millers Falls Tool Co. Some years ago he was a scoutmaster of a troop of Boy Scouts here. He enlisted in the National Guard in 1935 and has been a corporal for the past three years. Because of his interest in military affairs he studied at times in the various military school sessions of the last bed.

Center School News

The honor roll for the months of November and December for the pupils of the fifth, sixth, seventh and eighth grades at Center school is announced by the principal, Walter Harding. High honors were accorded Mary Fisher of the sixth grade, and June Cota, Arlene Finch, Rua Jones and Kay Moody of the eighth grade. Honors were won by Marion Avery of the fifth grade; Alva Jones, Lois Stearns, Marilyn Dresser and Goddard Winterbottom of the sixth grade; Helen Andrew of the seventh grade; and Neil Churhill, Paul Gorzocski, Phoebe Stacey and Marion Zabko of the eighth grade.

Perfect attendance records for the two months were held by Blanche Duda, Fred Luelw, Manuel Melo and Edwin Stearns of the fifth grade; Ruth Clark, Sophie Duda, Anna Lernowits, Victor Sherwood and Helen Andrew of the seventh grade; and Neil Churhill, June Cota, Arlene Finch, Helen Howard, Rua Jones, Shirley Purrington, William Shattuck, Carl Stone and Marion Zabko of the eighth grade.

The weekly assembly last Friday was under the direction of the principal, Walter Harding. The Bible reading and prayer were led by Rua Jones and the flag salute by Phoebe Stacey. A moving picture in technicolor was then presented by the American Youth Hotel with Fritz Kaufhold commenting on and explaining the pictures. Views were shown of hostel trips to South America, Cape Cod, the Far West, and a sailing trip to the Laurentians in Canada.

Mercury Goes Down Way Below The Zero

Descending suddenly, unexpectedly and unannounced the intense cold weather has gripped this section since the light fall of snow on Sunday. It has been the coldest period for the winter, and the mercury has been reported in various parts of Northfield as 14 degrees below zero. During the day the sun has shone for the most part with its cheer and warmth but the nights have been bitter. Many motorists were caught unprepared and the garages were kept busy replenishing the radiators of cars. Householders called upon plumbers to thaw out pipes, and the stoves and furnaces were pushed to do overtime work. Wood piles, coal bins and oil supply rapidly diminished with the unexpected demand. While sub-normal weather conditions are expected to prevail for a while, all can take courage, for spring is not so far distant, and the weeks will pass swiftly. With the snow and ice covered ground, supplemented by the cold, birds and animals have a hard time. Don't forget, in the comfort of your own home, to provide for them.

Mrs. Elliott W. Brown

After a long period of failing health Mrs. Minnie Woddlacott Brown, wife of the Rev. Elliott W. Brown, D. D., of Main street, died in the Franklin county hospital in Greenfield, early Thursday morning, Jan. 9. She was born in Chicago and was married there to Dr. Brown, going with him immediately to his first pastorate in Seattle, Wash. There, in succeeding pastorates, her ability, charming personality and willingness to serve, soon marked her as an ideal minister's wife. Dr. and Mrs. Brown established their home in Northfield in 1909, using it for a number of years as a summer home until 1926 when they came here permanently. They entered heartily into the activities of the town. Mrs. Brown identifies herself with the Women's organizations of the church, the Fortnightly club (of which she was at one time its president), and the Reading club. Her ability as a hostess in her own home was another proof of her friendliness and popularity; and in many a quiet way she continually added to her long list of friends. Besides her husband Mrs. Brown leaves her only sister, Mrs. William W. Cope of Northfield, and a number of nieces and nephews in California. Funeral services were conducted Sunday afternoon at the home by the Rev. Edward Fairbank and the Rev. Robert Bonner Jack, and appropriate hymns were sung by Irving J. Lawrence. Burial was in center cemetery in this town.

Will Begin Advertising

A series of ten newspaper and magazine advertisements for use outside of this state, a new photographic booklet, and a plan for a motion picture covering the tourist, residential and industrial attractions of the 70 cities and towns in the Connecticut Valley, are ready for approval of the county commissioners and the officers of the Pioneer Valley association, Miss Elisabeth Shoemaker, executive director, says.

Officers of the association, of which John W. Haigis of Greenfield is president, held their first 1941 meeting at the Hotel Northampton, together with county commissioners from Franklin, Hampshire and Hampden counties. The 1941 advertisements, new designs, and new advertising plans were worked out in December, so that they can be shown during the membership drive, which will open early in March.

Skiing At Schools

Northfield students are enjoying good skiing conditions on both campuses and there is skating on Shadow Lake and Perry Pond.

Ernest Modern, Northfield's new ski instructor, is kept busy with classes at both schools in the morning and afternoon and instruction at the Northfield for those guests who care to test their skill in this popular sport.

Mr. Modern lived in Vienna, Austria, until that country was invaded by Germany. At an early age he went skiing and mountain climbing in the Austrian Alps. He practiced at the Skating Center of the University of Vienna and later conducted trips into nearly all parts of the Austrian, and parts of the Swiss and Italian Alps. He arrived in the United States in the fall of 1939.

Elm And Chickadee Win In State Contest Result To Legislature

The American Elm and the chickadee have won the election for state tree and state bird in the contest conducted by the Massachusetts Forest and Park Association and the Audubon Society. Accordingly a bill was introduced last week into the General Court, asking that the legislature make the election official and approve the selection.

In the state wide poll in which Northfield residents participated, the American elm won by more than 7000 votes. The five leaders with the vote was as follows:

American Elm	31,870
Red Maple	24,842
White Pine	14,063
Paper Birch	8,868
Red Oak	7,698

On the ballot for birds, the chickadee won by more than 13,000 votes. Here are the figures of the first five leaders:

Chickadee	33,380
Song Sparrow	20,850
Wood Duck	8,714
Bobolink	7,727
Barn Swallow	5,622

Gallant and gay, no more admirable bird is native to Massachusetts than the chickadee. A scrap of valor is this gray and black creature. He goes dashing about the woods and pastures in summer, chirping his familiar dee-dees and chee-dees as if he was fairly bubbling with happiness and high spirits. In the winter, far from fleeing south before cold weather comes, like most of our birds do, he abides the cold snaps and the blizzards blithe and cheerful no matter what the weather.

The American elm, Ulmus americana to the botanists, is familiar to everyone for it is the commonest street tree in New England. Indeed its stately and graceful form towering up to 110 feet in the air, is internationally famous as being characteristic of the New England town. Mile after mile of suburban streets are arched with elms and much of the beauty of pasture and field is given by the "hour-glasses" of the elms standing alone above the grass and brush.

The favor which the elm enjoys comes not only from its beauty but also from its strength and hardiness.

The election has been held during the past four months. Thirty states already have state trees and almost all of them have state birds. The expected action of the General Court on the chickadee and the American elm will thus equip Massachusetts with a state bird and a state tree as well as a state flower, the trailing arbutus—which Massachusetts has had for years.

Local Delegation To Hear Mrs. Morrow

A large local delegation will go to Deerfield Academy, next Thursday, Jan. 23, to hear Mrs. Dwight W. Morrow, who served her Alma Mater as President of Smith College, in the interim between the departure of President William Allen Neilson and the coming of President Herbert Davis, speak as a special guest, in commemoration of the 25th anniversary of Ginnings College for women in China. Mrs. Morrow is chairman of the 25th anniversary committee and is raising \$25,000 over and above the college budget, in honor of Ginnings "academic and war record." Members of the Franklin and Hampshire county Smith college clubs and their friends are being invited to meet Mrs. Morrow and hear her speak.

Men's Night, To-night

The Fortnightly will meet this Friday evening at 8 o'clock in Alexander hall. It will be men and each member may invite one man guest. Frank B. Conklin of Deerfield Academy will speak on "The Geology of the Connecticut Valley." Hostesses will be Mrs. H. H. Morse, Mrs. George McEwan and Mrs. Ernest Kirman.

S.P.C.C. Annual

The Franklin county society for the Prevention of Cruelty to Children will hold its annual meeting on Friday, Jan. 24, at the Weldon hotel. The meeting, which will begin with luncheon at 12:15 p. m. is open to the public.

Ralph Barrows of the Church Home society in Boston, who has charge of the British guest children who are living in the state, will speak on his work with these refugee children after the annual meeting.

For Presidents Birthday Quinlan Local Leader

Postmaster Lawrence Quinlan of Northfield received notice last week Friday of his appointment as a member of the group to plan and arrange for some observance of the Presidents birthday, in aid of the National Foundation for Infantile Paralysis, for the county of Franklin. Carroll Lawler of Greenfield is the county chairman and will soon call a meeting of the appointees from the various towns to consider the kind of celebration to be held, although it is generally conceded it will be in the form of a large dance and musical program at the Greenfield armory.

Postmaster Quinlan

Since the first celebration of the event, many years ago, Postmaster Quinlan has been identified with the cause. For two years, Northfield held its own observance in the town hall with a dance, with a goodly number of patrons and patronesses, but since the ending of the campaign, the New England school division of the board.

The membership of the committee includes the presidents of several important colleges and universities.

Miss Wilson is chairman of the New England preparatory school division of the board.

Among the "extra curricular" duties of Miss Mira B. Wilson, principal of Northfield seminary, is membership on a committee of the College Entrance Exam Board, whose duty it is to prepare an exhaustive handbook of college entrance requirements.

The membership of the committee includes the presidents of several important colleges and universities.

Joseph W. Field of this town was called to sit on the first jury case in Superior court this week at Greenfield, but after a half hour the jury was discharged as the case was announced settled without trial.

At a recent meeting in Philadelphia of the American Association for the Advancement of Science, Dr. Philip R. White of Princeton was given the Stephen Hale Award, which is presented every two years by this society in recognition of outstanding research work in science.

Dr. White is scheduled to appear on the General Electric radio program on Jan. 31.

Dr. White is a son-in-law of the late George Arthur Smith and is a summer resident in this locality.

At her club meeting, it's kind of fun to hear some radical lecturer "prove" that most manufacturers are slickers, most store cheese is chalk, and most advertising is ballyhoo.

But watch the clubwoman when she starts buying. She wants her money's worth and she gets it. How? By first consulting the advertisements. Then by choosing the products she knows—the trade-marked, nationally advertised products that have been on the market for years.

Those trade-marked, advertised articles are the ARISTOCRATS among all the things she buys—or that any of us can buy.

Courtesy Nation's Business

Congregational Church Services For The Week

Next Sunday the Sunday school will meet at 10 o'clock and the morning service will be at 11 with Rev. J. Glover Johnson of Mt. Hermon as the preacher. The Young Peoples Forum will meet at 7:45. The Friendly class will meet Monday evening at 6:30 o'clock at Alexander hall at which the Diaconia group of the Millers Falls Congregational church will be entertained.

The Bible class will meet Tuesday at 3 o'clock at the home of Mrs. J. R. Colton with Mrs. W. H. Giebel as leader.

Prayer meeting will be on Thursday evening at 7:15 and will be led by Samuel E. Walker. The Evening Auxiliary will meet on Friday evening at 7:30 (Jan. 24) with Mrs. George W. Carr. Miss Della White will lead devotions. It will be a sewing meeting.

Young People's Forum

The Young People's Forum of the Congregational church will present Rev. W. H. Giebel as speaker this Sunday evening at 7:30. Mr. Giebel will lecture on "The Great Pyramid of Gizeh." Was it a tomb of the Pharaohs or a prophetic symbol in stone? If the latter, what is its message and for what age in world history? An open discussion period will follow and light refreshments conclude the evening. Increasing interest is shown through attendance at Forum meetings and everyone is most cordially welcome.

On An "Exam" Board

Among the "extra curricular" duties of Miss Mira B. Wilson, principal of Northfield seminary, is membership on a committee of the College Entrance Exam Board, whose duty it is to prepare an exhaustive handbook of college entrance requirements. The membership of the committee includes the presidents of several important colleges and universities. Miss Wilson is chairman of the New England preparatory school division of the board.

Was Given An Award

At a recent meeting in Philadelphia of the American Association for the Advancement of Science, Dr. Philip R. White of Princeton was given the Stephen Hale Award, which is presented every two years by this society in recognition of outstanding research work in science.

Dr. White is scheduled to appear on the General Electric radio program on

THE NORTHFIELD

YOUR NEIGHBORHOOD HOTEL

Banquets - Dinner Parties - Luncheons
Garage and Motor Service
Gift Shop

Let Us Serve You



The Priceless Ingredient

Our country has all of the essential elements of prosperity—save one. That missing, but priceless ingredient, is confidence.

We have the raw materials, the man power, the money, the ability—apparently everything that is necessary to progress.

However, experience has shown that these things in themselves are of no avail unless there is cooperation based on confidence among all groups, including business men, workers, the government and the people.

The officers and directors of this bank pledge their full cooperation for the cause of community and national progress.

First National Bank & Trust Co.

GREENFIELD — TURNERS FALLS
Member Federal Deposit Insurance Corporation

THIS BANK offers you its services in a friendly manner, and invites you to become a depositor in either the Commercial or Savings Departments. Our officers will gladly confer with you at anytime and give complete information

Vermont-Peoples National Bank

BRATTLEBORO — Established 1821
Member Federal Deposit Insurance Corporation

WE CORDIALLY INVITE YOU TO USE OUR
COMPLETE BANKING SERVICE
BRATTLEBORO TRUST COMPANY
Member Federal Deposit Insurance Corporation

The Time To Buy IS NOW!

WHILE USED CAR PRICES ARE LOW
SEE OUR STOCK OF WELL SERVICED CARS

PICK YOUR CAR TODAY

'37 FORD 60 Coupe, heater, radio	\$315
'37 FORD 60 Tudor, heater, radio	\$320
'38 FORD Deluxe Coupe, heater, radio	\$465
'39 CHEVROLET Pick-up, heater	\$395
'36 FORD Pick-up, good motor and tires	\$220
'36 FORD Deluxe Sedan, lots of extras	\$295
'36 FORD Coupe, very clean	\$275
'35 CHEVROLET Sedan Delivery	\$140
'39 FORD Coupe, heater, very clean	\$490
'37 FORD Deluxe Tudor, heater	\$340
'32 CHEVROLET Sedan	\$75
'31 FORD Coupe	\$50

TERMS

HAVE YOU DRIVEN THE NEW '41 FORD?
OUR NEW MODEL IS ROOMIER, LONGER
AND EASIER RIDING

SPENCER BROS.

Ross L. Spencer

Northfield

Phone 300

TOWN TOPICS

Mr. and Mrs. Frank W. Kellogg, former residents of this town, who have recently spent their winters in St. Petersburg, have now located at Deland, Fla., for permanent residence.

The holidays are over at the Northfield schools and classes were resumed at the seminary on the 9th. Mt. Hermon boys returned to their studies on the 8th.

William Ledgard has returned to his teaching post with the English department of the Mt. Hermon school, having finished a four months' naval training course. Mr. Ledgard is now an ensign on the Naval reserve list in the United States Navy.

Perfect attendance for November and December by Beverly Billings, Alice Cota, Marjorie Clough and Alice Clough, were reported by Mrs. Richard Clough, teacher at No. 4 school at the Farms this week.

At a meeting of the Health Council at the town hall Monday afternoon, definite plans were made for the public card party on the evening of Valentine's Day, Feb. 14, at the town hall to raise funds for its work.

Dr. Charles G. Trumbull of Philadelphia, editor of the Sunday School Times, died in a hotel at Pasadena, Calif. Monday evening, while visiting there. He was a personal friend of Mr. Hoehn, editor of the Press, and together with others, spent three months aboard ship, traveling about the Near East, Palestine and Egypt.

Dogs in the county have some value, beside being the pets and pride of their owners. Dog licenses in the county have brought in \$10,182.80 and now after paying certain expenses, County Treasurer W. J. Newcomb makes a distribution to the various towns. Northfield gets a total of \$533.07.

Carroll J. Lawlor of Greenfield who is the county chairman for the observance of the Presidents birthday in aid of infantile paralysis national foundation has named Ernest N. Kirrmann of East Northfield and Orvil E. Mirtz of Mt. Hermon to the committee membership.

The town finance committee held a most important meeting with the selectmen at the town hall, Tuesday evening to go over the financial situation of the town and the list of articles of the warrant to be presented to the coming annual town meeting.

Mrs. Ralph O. Leach of Northfield Farms is visiting her daughter, Mrs. Vincent Sullivan at Bolton this week.

Rollin Truestell of Leverett, died suddenly following an operation at the Franklin county hospital on Monday morning. He was a son of Rev. and Mrs. Arthur L. Truestell of Bernardston and a brother of Samuel Truestell of this town. He leaves a wife and three children.

For four days beginning next Tuesday through Friday, the observer groups, organized by the various American Legion posts, in this section of the country, will watch for the "flying fortresses" overhead. There are over 500 lookout posts and the testing area will center at Boston. The Northfield group headed by Capt. Wm. Marshall are ready.

The book of valuations issued by the assessors for the year 1940, has come from the printer and will now be distributed to property owners.

There will be a special meeting of the local air defense committee this Friday evening at 7:45 at the town hall. All interested are invited to attend.

Mr. and Mrs. Robert H. Wilder former residents of this town who have been staying at the Mansion House in Greenfield, have gone to New Haven, Conn. Mr. Wilder has been appointed a United States Army inspector under the War Department and is serving at the Winchester Repeating Arms Co. in New Haven on the national defense program.

Contributions for Greek War Relief in Brattleboro have reached the sum of \$2400. Several contributions from Northfield have gone to swell the amount of the county fund being financed from Greenfield.

Mrs. D. F. Sutherland of Park Ave. head of the local Red Cross unit for knitting has forwarded to headquarters an additional shipment completed by the women of 10 sweaters, 7 beanies, 6 pair men's socks, 2 pair mittens. More yarn has been received for distribution to those who can assist her in providing these essential needs.

A party of twenty employees from the Northfield hotel enjoyed a sleigh ride and social evening at Malvins hotel in Warwick last week Thursday evening. They report a most enjoyable evening despite the fact that they were tipped out when the sleigh made a short turn in starting home.

The county draft boards have been urged to speed up selection to fill a quota for a call which may come in February. It is expected that Greenfield district will provide about 60 men and the Montague area about 45 men. Northfield is within the Montague area.

Mrs. Franklin D. Roosevelt will speak before the Mt. Holyoke college public affairs assembly on Wednesday, Feb. 6 and several from this town have been invited to attend and hear her.

Superior court in Greenfield which was to open its sessions Monday, was delayed until Wednesday owing to the illness of the presiding judge, Edward T. Broadhurst of Springfield.

The total amount of the Red Cross war relief fund which was raised in Northfield last summer, has been increased by additional gifts which now makes the fund \$479.50.

Herbert C. White of Northfield Mountain, Samuel Jane of Main street and Robert Russell of Northfield Farms who have gone into Co. L, 104th Infantry left yesterday for the Armory at Brattleboro. They go to Camp Edwards on the 26th for training.

The Outing club of the Hinckale High school enjoyed a skating party on the pond of the Northfield hotel last Friday evening.

Miss Carolina B. Phelps, Mrs. Erma Reynolds and Mrs. Marguerite Liniger of the Northfield seminary staff were registered at the American Womans club for a stay in New York during the school holiday vacation.

Mrs. Ignace Bilmon underwent an operation at the Franklin county hospital last week and is now reported as making a good improvement.

The Back Yard Gardener

By G. O. Olson

Colorful, captivating, superb, exotic, stimulating. Yes folks, it's seed catalog time once again, and if you're anything like me you'll have the time of your life building gardens of dreams. Mine's a perfect riot of color and, believe it or not, it has no weeds and no bugs. You say you never saw such a garden. Well neither did I, but I'm having a grand time imagining that such a thing could be true. It's lots of fun.

But here's one thought I think we back yard gardeners ought to keep in mind as we build these fantasy gardens. It's this — a penny saved is a penny made. That old proverb does not apply too well to garden seed situation. It's much better to remember this adage—cheap seed is worth just what it costs. I think the experience of all of us will bear that out. And of course I'm applying that to vegetable seeds as well as to flower seeds.

Incidentally, I hope you're planning a few vegetables this year

The Annual
TOWN MEETING
MONDAY, FEB. 3rd
Mark Your
Calendar Now and
Plan To Attend

HOUGHTON & SIMONDS

77th Semi-Annual

ODDS & ENDS SALE STILL IN PROGRESS

A Complete Clearance of All Fashion
Merchandise During its "Style" Season

HOUGHTON & SIMONDS

Brattleboro

PRESS CLASSIFIED ADS BRING RESULTS

It's Sears for
Skiing and Skating Outfits
YOU GET MORE FOR YOUR MONEY!

AN OLD FINE HICKORY SKIS

Choice, Pair

\$6.98



• Of second growth hickory in the popular ridge-top model. Matched for grain and weight. New Tempo tip. Bakelite vanishing finish, waxed bottom.

Other Skis from
\$2.00 to \$18.50 pr.

COMPLETE ASSORTMENT OF SKI ACCESSORIES!

EAR MUFFS

Reg. Price 40c

CLEARANCE

25c pr.

• In a choice of several colors. Folds compactly. Extra warm.

SKI BOOTS

Reduced to

\$4.49

pair

• Chippewa

boots, brown leather, upper,

new from retail

skier ankle band.



SKI CAPS ALL WOOL

98c

• In a large assortment of colors and plaids. All sizes to 7 1/2.

SKI BINDINGS

\$4.98

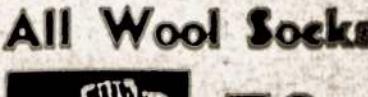
pair

• Famous "Hep-dabber" used by most experts.

DAYTON BINDINGS

Seed

Cable \$3.50



Ski Poles

\$4.49

pr.

• Steel shaft,

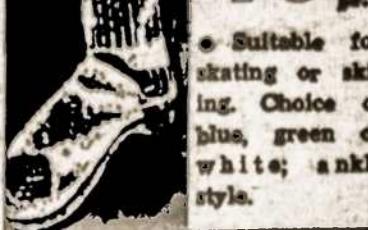
chrome plated.

Leather wrist

straps, oval

leather grips, 8

in. snow ring.



All Wool Socks

79c

• Suitable for

skiing or skating. Choice of

blue, green or white; ankle style.

Women's Skates

\$2.98

pr.

• Full tubular;

tempered steel

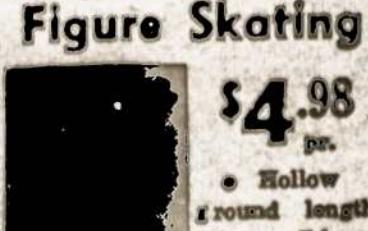
blades, chrome

tanned leather

uppers; Cotton

linning. White leather.

Sizes to 9.



FOR FANCY Figure Skating

\$4.98

pr.

• Hollow ground length-

wise. Black grain leather

upper; thick leather sole. All sizes for men.

SEARS, ROEBUCK AND CO.

102 Main St.

Greenfield

Tel. 5448

IT PAYS TO ADVERTISE IN THE PRESS

More Northfield families bought Electric Ranges last year than in any other year . . .

"MAKE the CHANGE to an ELECTRIC RANGE in 1941"

CLEANER - COOLER - SAFER - CHEAPER - BETTER

**Western Massachusetts
ELECTRIC COMPANY**
MASSACHUSETTS
COMPANY

REAL ESTATE never cheaper than now

NOW IS THE TIME TO BUY

I have several properties which can be purchased below actual cost. If you are interested call upon me for full information—

WILLIAM F. HOEHN
East Northfield Telephone 166-2

CONVENIENT, COURTEOUS, AND EFFICIENT
BANKING SERVICE AT THE
WINCHESTER NATIONAL BANK
Winchester, New Hampshire
Member Federal Reserve System
Member Federal Deposit Insurance Corporation

VERMONT SECURITIES, Inc.
Listed — STOCKS — BONDS — Unlisted
— BOUGHT — SOLD — QUOTED
American Building Telephone 55 Brattleboro

The World's News Seen Through THE CHRISTIAN SCIENCE MONITOR

An International Daily Newspaper
is Truthful—Constructive—Unbiased—Free from Sensationalism—Editorials Are Timely and Instructive and Its Daily Features, Together with the Weekly Magazine Section, Make the Monitor an Ideal Newspaper for the Home.

The Christian Science Publishing Society
One, Norway Street, Boston, Massachusetts
Price \$12.00 Yearly, or \$1.00 a Month.
Saturday Issue, including Magazine Section, \$2.60 a Year.
Introductory Offer, 6 Issues 25 Cents.

Name _____
Address _____
SAMPLE COPY ON REQUEST

Advertising is ROMANCE

YOU READ THE ADS. As you read, visions come, and a desire for better things.

Do you see dresses? You picture yourself of a summer evening in this drifting white chiffon, softly printed with delicate blossoms.

Hats? Your mind's eye frames your face with a pastel shaded halo.

Foods? A cool, jolly dinner, with exciting news of the family's day.

Sporting goods? A slashing tennis game. A well-hit drive from

West Northfield and South Vernon

South Vernon church notices: This Saturday, junior choir at 1; toy symphony at 2. Sunday: morning worship at 10:30; Sunday school at 11:45; Loyal Workers at 6:30; In the evening at 7:30, Mrs. White will show pictures she took while a missionary in Palestine. Thursday: weekly prayer meeting at the Vernon Home at 7 p. m.

Vernon Grange will observe the 150th anniversary of Vermont's entry into the Union, next Wednesday evening at its regular meeting.

The South School P.T. A. will hold an entertainment next Tuesday evening at 8 o'clock at the school house with Mrs. Hazel Johnson in charge.

Ernest Durant, recently broke his knee cap, by falling on his side while drawing logs. The knee is strapped and he is about.

At the evening meeting last Sunday at the South Vernon church the opening song service was held by Earl Williams of Brattleboro, Ralph and Lorraine Lyons sang. Mrs. B. F. White and Mrs. Ralph Gibson played a duet on the chimes and organ and there was a brass duet by Earl Williams and Rev. B. F. White and a brass trio by Williams, Mr. White and Walter Bruce.

At the Loyal Workers' meeting Sunday evening, a short discussion of programs for the coming month was held at the close of the service. Members gave several suggestions, which will be carried out in future meetings. Members of the devotional committee arranging meetings are Warren Brown, Grace Tenney and James Lyons.

State Senator Ernest W. Dunklee and Rep. Benjamin A. Streeter came from Montpelier, Vt., to spend the weekend at their homes.

Mrs. Julie Ennis and sister, Mrs. Mary Johnson of Amherst, returned to Mrs. Ennis' home in South Vernon last week.

Miss Margaret Casey of Brattleboro was a weekend guest of Miss Alma Dunklee.

Miss Marjorie Tyler of Castleton normal school spent the weekend with her parents, Mr. and Mrs. W. C. Tyler.

Harold Gould returned home, Thursday from the Franklin county hospital. He is gradually improving.

Alfred Gove is cutting ice on the Frost pond for farmers in that neighborhood.

News has been received here of the death, recently, of Bert L. Clark at a hospital in Portsmouth, N. H. He had been living at the home of his daughter, Mrs. Alfred Lachey, in Portsmouth, since last fall. Burial was in Morrisville, Vt. Saturday. Mr. Clark was born in Stowe, Vt., about 64 years ago, and married Susie Fitchett in 1904. Mr. and Mrs. Clark came here from Morrisville about 15 years ago to carry on the Belding farm and later returned to Morrisville. They came to Vernon about five years ago to live with their daughter, Mrs. Lachey. After the death of Mrs. Clark last September, Mr. Clark and Mrs. Lachey joined Mr. Lachey, who had employment in the shipyard in Portsmouth. Besides his daughter, Mr. Clark leaves two brothers, Walter and Harry Clark of Stowe, Vt.

Alfred Gove is cutting ice on the Frost pond for farmers in that neighborhood.

News has been received here of the death, recently, of Bert L. Clark at a hospital in Portsmouth, N. H. He had been living at the home of his daughter, Mrs. Alfred Lachey, in Portsmouth, since last fall. Burial was in Morrisville, Vt. Saturday. Mr. Clark was born in Stowe, Vt., about 64 years ago, and married Susie Fitchett in 1904. Mr. and Mrs. Clark came here from Morrisville about 15 years ago to carry on the Belding farm and later returned to Morrisville. They came to Vernon about five years ago to live with their daughter, Mrs. Lachey. After the death of Mrs. Clark last September, Mr. Clark and Mrs. Lachey joined Mr. Lachey, who had employment in the shipyard in Portsmouth. Besides his daughter, Mr. Clark leaves two brothers, Walter and Harry Clark of Stowe, Vt.

Alfred Gove is cutting ice on the Frost pond for farmers in that neighborhood.

News has been received here of the death, recently, of Bert L. Clark at a hospital in Portsmouth, N. H. He had been living at the home of his daughter, Mrs. Alfred Lachey, in Portsmouth, since last fall. Burial was in Morrisville, Vt. Saturday. Mr. Clark was born in Stowe, Vt., about 64 years ago, and married Susie Fitchett in 1904. Mr. and Mrs. Clark came here from Morrisville about 15 years ago to carry on the Belding farm and later returned to Morrisville. They came to Vernon about five years ago to live with their daughter, Mrs. Lachey. After the death of Mrs. Clark last September, Mr. Clark and Mrs. Lachey joined Mr. Lachey, who had employment in the shipyard in Portsmouth. Besides his daughter, Mr. Clark leaves two brothers, Walter and Harry Clark of Stowe, Vt.

Alfred Gove is cutting ice on the Frost pond for farmers in that neighborhood.

News has been received here of the death, recently, of Bert L. Clark at a hospital in Portsmouth, N. H. He had been living at the home of his daughter, Mrs. Alfred Lachey, in Portsmouth, since last fall. Burial was in Morrisville, Vt. Saturday. Mr. Clark was born in Stowe, Vt., about 64 years ago, and married Susie Fitchett in 1904. Mr. and Mrs. Clark came here from Morrisville about 15 years ago to carry on the Belding farm and later returned to Morrisville. They came to Vernon about five years ago to live with their daughter, Mrs. Lachey. After the death of Mrs. Clark last September, Mr. Clark and Mrs. Lachey joined Mr. Lachey, who had employment in the shipyard in Portsmouth. Besides his daughter, Mr. Clark leaves two brothers, Walter and Harry Clark of Stowe, Vt.

Alfred Gove is cutting ice on the Frost pond for farmers in that neighborhood.

News has been received here of the death, recently, of Bert L. Clark at a hospital in Portsmouth, N. H. He had been living at the home of his daughter, Mrs. Alfred Lachey, in Portsmouth, since last fall. Burial was in Morrisville, Vt. Saturday. Mr. Clark was born in Stowe, Vt., about 64 years ago, and married Susie Fitchett in 1904. Mr. and Mrs. Clark came here from Morrisville about 15 years ago to carry on the Belding farm and later returned to Morrisville. They came to Vernon about five years ago to live with their daughter, Mrs. Lachey. After the death of Mrs. Clark last September, Mr. Clark and Mrs. Lachey joined Mr. Lachey, who had employment in the shipyard in Portsmouth. Besides his daughter, Mr. Clark leaves two brothers, Walter and Harry Clark of Stowe, Vt.

Alfred Gove is cutting ice on the Frost pond for farmers in that neighborhood.

News has been received here of the death, recently, of Bert L. Clark at a hospital in Portsmouth, N. H. He had been living at the home of his daughter, Mrs. Alfred Lachey, in Portsmouth, since last fall. Burial was in Morrisville, Vt. Saturday. Mr. Clark was born in Stowe, Vt., about 64 years ago, and married Susie Fitchett in 1904. Mr. and Mrs. Clark came here from Morrisville about 15 years ago to carry on the Belding farm and later returned to Morrisville. They came to Vernon about five years ago to live with their daughter, Mrs. Lachey. After the death of Mrs. Clark last September, Mr. Clark and Mrs. Lachey joined Mr. Lachey, who had employment in the shipyard in Portsmouth. Besides his daughter, Mr. Clark leaves two brothers, Walter and Harry Clark of Stowe, Vt.

Alfred Gove is cutting ice on the Frost pond for farmers in that neighborhood.

News has been received here of the death, recently, of Bert L. Clark at a hospital in Portsmouth, N. H. He had been living at the home of his daughter, Mrs. Alfred Lachey, in Portsmouth, since last fall. Burial was in Morrisville, Vt. Saturday. Mr. Clark was born in Stowe, Vt., about 64 years ago, and married Susie Fitchett in 1904. Mr. and Mrs. Clark came here from Morrisville about 15 years ago to carry on the Belding farm and later returned to Morrisville. They came to Vernon about five years ago to live with their daughter, Mrs. Lachey. After the death of Mrs. Clark last September, Mr. Clark and Mrs. Lachey joined Mr. Lachey, who had employment in the shipyard in Portsmouth. Besides his daughter, Mr. Clark leaves two brothers, Walter and Harry Clark of Stowe, Vt.

Alfred Gove is cutting ice on the Frost pond for farmers in that neighborhood.

News has been received here of the death, recently, of Bert L. Clark at a hospital in Portsmouth, N. H. He had been living at the home of his daughter, Mrs. Alfred Lachey, in Portsmouth, since last fall. Burial was in Morrisville, Vt. Saturday. Mr. Clark was born in Stowe, Vt., about 64 years ago, and married Susie Fitchett in 1904. Mr. and Mrs. Clark came here from Morrisville about 15 years ago to carry on the Belding farm and later returned to Morrisville. They came to Vernon about five years ago to live with their daughter, Mrs. Lachey. After the death of Mrs. Clark last September, Mr. Clark and Mrs. Lachey joined Mr. Lachey, who had employment in the shipyard in Portsmouth. Besides his daughter, Mr. Clark leaves two brothers, Walter and Harry Clark of Stowe, Vt.

Alfred Gove is cutting ice on the Frost pond for farmers in that neighborhood.

News has been received here of the death, recently, of Bert L. Clark at a hospital in Portsmouth, N. H. He had been living at the home of his daughter, Mrs. Alfred Lachey, in Portsmouth, since last fall. Burial was in Morrisville, Vt. Saturday. Mr. Clark was born in Stowe, Vt., about 64 years ago, and married Susie Fitchett in 1904. Mr. and Mrs. Clark came here from Morrisville about 15 years ago to carry on the Belding farm and later returned to Morrisville. They came to Vernon about five years ago to live with their daughter, Mrs. Lachey. After the death of Mrs. Clark last September, Mr. Clark and Mrs. Lachey joined Mr. Lachey, who had employment in the shipyard in Portsmouth. Besides his daughter, Mr. Clark leaves two brothers, Walter and Harry Clark of Stowe, Vt.

Alfred Gove is cutting ice on the Frost pond for farmers in that neighborhood.

News has been received here of the death, recently, of Bert L. Clark at a hospital in Portsmouth, N. H. He had been living at the home of his daughter, Mrs. Alfred Lachey, in Portsmouth, since last fall. Burial was in Morrisville, Vt. Saturday. Mr. Clark was born in Stowe, Vt., about 64 years ago, and married Susie Fitchett in 1904. Mr. and Mrs. Clark came here from Morrisville about 15 years ago to carry on the Belding farm and later returned to Morrisville. They came to Vernon about five years ago to live with their daughter, Mrs. Lachey. After the death of Mrs. Clark last September, Mr. Clark and Mrs. Lachey joined Mr. Lachey, who had employment in the shipyard in Portsmouth. Besides his daughter, Mr. Clark leaves two brothers, Walter and Harry Clark of Stowe, Vt.

Alfred Gove is cutting ice on the Frost pond for farmers in that neighborhood.

News has been received here of the death, recently, of Bert L. Clark at a hospital in Portsmouth, N. H. He had been living at the home of his daughter, Mrs. Alfred Lachey, in Portsmouth, since last fall. Burial was in Morrisville, Vt. Saturday. Mr. Clark was born in Stowe, Vt., about 64 years ago, and married Susie Fitchett in 1904. Mr. and Mrs. Clark came here from Morrisville about 15 years ago to carry on the Belding farm and later returned to Morrisville. They came to Vernon about five years ago to live with their daughter, Mrs. Lachey. After the death of Mrs. Clark last September, Mr. Clark and Mrs. Lachey joined Mr. Lachey, who had employment in the shipyard in Portsmouth. Besides his daughter, Mr. Clark leaves two brothers, Walter and Harry Clark of Stowe, Vt.

Alfred Gove is cutting ice on the Frost pond for farmers in that neighborhood.

News has been received here of the death, recently, of Bert L. Clark at a hospital in Portsmouth, N. H. He had been living at the home of his daughter, Mrs. Alfred Lachey, in Portsmouth, since last fall. Burial was in Morrisville, Vt. Saturday. Mr. Clark was born in Stowe, Vt., about 64 years ago, and married Susie Fitchett in 1904. Mr. and Mrs. Clark came here from Morrisville about 15 years ago to carry on the Belding farm and later returned to Morrisville. They came to Vernon about five years ago to live with their daughter, Mrs. Lachey. After the death of Mrs. Clark last September, Mr. Clark and Mrs. Lachey joined Mr. Lachey, who had employment in the shipyard in Portsmouth. Besides his daughter, Mr. Clark leaves two brothers, Walter and Harry Clark of Stowe, Vt.

Alfred Gove is cutting ice on the Frost pond for farmers in that neighborhood.

News has been received here of the death, recently, of Bert L. Clark at a hospital in Portsmouth, N. H. He had been living at the home of his daughter, Mrs. Alfred Lachey, in Portsmouth, since last fall. Burial was in Morrisville, Vt. Saturday. Mr. Clark was born in Stowe, Vt., about 64 years ago, and married Susie Fitchett in 1904. Mr. and Mrs. Clark came here from Morrisville about 15 years ago to carry on the Belding farm and later returned to Morrisville. They came to Vernon about five years ago to live with their daughter, Mrs. Lachey. After the death of Mrs. Clark last September, Mr. Clark and Mrs. Lachey joined Mr. Lachey, who had employment in the shipyard in Portsmouth. Besides his daughter, Mr. Clark leaves two brothers, Walter and Harry Clark of Stowe, Vt.

Alfred Gove is cutting ice on the Frost pond for farmers in that neighborhood.

News has been received here of the death, recently, of Bert L. Clark at a hospital in Portsmouth, N. H. He had been living at the home of his daughter, Mrs. Alfred Lachey, in Portsmouth, since last fall. Burial was in Morrisville, Vt. Saturday. Mr. Clark was born in Stowe, Vt., about 64 years ago, and married Susie Fitchett in 1904. Mr. and Mrs. Clark came here from Morrisville about 15 years ago to carry on the Belding farm and later returned to Morrisville. They came to Vernon about five years ago to live with their daughter, Mrs. Lachey. After the death of Mrs. Clark last September, Mr. Clark and Mrs. Lachey joined Mr. Lachey, who had employment in the shipyard in Portsmouth. Besides his daughter, Mr. Clark leaves two brothers, Walter and Harry Clark of Stowe, Vt.

Alfred Gove is cutting ice on the Frost pond for farmers in that neighborhood.

News has been received here of the death, recently, of Bert L. Clark at a hospital in Portsmouth, N. H. He had been living at the home of his daughter, Mrs. Alfred Lachey, in Portsmouth, since last fall. Burial was in Morrisville, Vt. Saturday. Mr. Clark was born in Stowe, Vt., about 64 years ago, and married Susie Fitchett in 1904. Mr. and Mrs. Clark came here from Morrisville about 15 years ago to carry on the Belding farm and later returned to Morrisville. They came to Vernon about five years ago to live with their daughter, Mrs. Lachey. After the death of Mrs. Clark last September, Mr. Clark and Mrs. Lachey joined Mr. Lachey, who had employment in the shipyard in Portsmouth. Besides his daughter, Mr. Clark leaves two brothers, Walter and Harry Clark of Stowe, Vt.

Alfred Gove is cutting ice on the Frost pond for farmers in that neighborhood.

News has been received here of the death, recently, of Bert L. Clark at a hospital in Portsmouth, N. H. He had been living at the home of his daughter, Mrs. Alfred Lachey, in Portsmouth, since last fall. Burial was in Morrisville, Vt. Saturday. Mr. Clark was born in Stowe, Vt., about 64 years ago, and married Susie Fitchett in 1904. Mr. and Mrs. Clark came here from Morrisville about 15 years ago to carry on the Belding farm and later returned to Morrisville. They came to Vernon about five years ago to live with their daughter, Mrs. Lachey. After the death of Mrs. Clark last September, Mr. Clark and Mrs. Lachey joined Mr. Lachey, who had employment in the shipyard in Portsmouth. Besides his daughter, Mr. Clark leaves two brothers, Walter and Harry Clark of Stowe, Vt.

Alfred Gove is cutting ice on the Frost pond for farmers in that neighborhood.

News has been received here of the death, recently, of Bert L. Clark at a hospital in Portsmouth, N. H. He had been living at the home of his daughter, Mrs. Alfred Lachey, in Portsmouth, since last fall. Burial was in Morrisville, Vt. Saturday. Mr. Clark was born in Stowe, Vt., about 64 years ago, and married Susie Fitchett in 1904. Mr. and Mrs. Clark came here from Morrisville about 15 years ago to carry on the Belding farm and later returned to Morrisville. They came to Vernon about five years ago to live with their daughter, Mrs. Lachey. After the death of Mrs. Clark last September, Mr. Clark and Mrs. Lachey joined Mr. Lachey, who had employment in the shipyard in Portsmouth. Besides his daughter, Mr. Clark leaves two brothers, Walter and Harry Clark of Stowe, Vt.

Alfred Gove is cutting ice on the Frost pond for farmers in that neighborhood.

News has been received here of the death, recently, of Bert L. Clark at a hospital in Portsmouth, N. H. He had been living at the home of his daughter, Mrs. Alfred Lachey, in Portsmouth, since last fall. Burial was in Morrisville, Vt. Saturday. Mr. Clark was born in Stowe, Vt., about 64 years ago, and married Susie Fitchett in 1904. Mr. and Mrs. Clark came here from Morrisville about 15 years ago to carry on the Belding farm and later returned to Morrisville. They came to Vernon about five years ago to live with their daughter, Mrs. Lachey. After the death of Mrs. Clark last September, Mr. Clark and Mrs. Lachey joined Mr. Lachey, who had employment in the shipyard in Portsmouth. Besides his daughter, Mr. Clark leaves two brothers, Walter and Harry Clark of Stowe, Vt.

Alfred Gove is cutting ice on the Frost pond for farmers in that neighborhood.

News has been received here of the death, recently, of Bert L. Clark at a hospital in Portsmouth, N. H. He had been living at the home of his daughter, Mrs. Alfred Lachey, in Portsmouth, since last fall. Burial was in Morrisville, Vt. Saturday. Mr. Clark was born in Stowe, Vt., about 64 years ago, and married Susie Fitchett in 1904. Mr. and Mrs. Clark came here from Morrisville about 15 years ago to carry on the Belding farm and later returned to Morrisville. They came to Vernon about five years ago to live with their daughter, Mrs. Lachey. After the death of Mrs. Clark last September, Mr. Clark and Mrs. Lachey joined Mr. Lachey, who had employment in the shipyard in Portsmouth. Besides his daughter, Mr. Clark leaves two brothers, Walter and Harry Clark of Stowe, Vt.

Alfred Gove is cutting ice on the Frost pond for farmers in that neighborhood.

News has been received here of the death, recently, of Bert L. Clark at a hospital in Portsmouth, N. H. He had been living at the home of his daughter, Mrs. Alfred Lachey, in Portsmouth, since last fall. Burial was in Morrisville, Vt. Saturday. Mr. Clark was

The Northfield Press
NORTHFIELD, MASS.WILLIAM F. HOEHN
Editor and Publisher
Telephone 164-2Published Every Friday
Printed by Transcript Press, Athol
Advertising Rates Upon Application
Subscription: \$1.00 a yearMailed as second-class matter
August 8, 1935, at the Post Office at
Northfield, Massachusetts under the
Act of March 3, 1937.Subscribers to the PRESS should
allow two weeks for a change in
address if they do not wish to miss
a copy of the paper. Notify us as
early as possible of any change in
address.The Northfield Press is the paper by
the people and for the people. Its
purpose is to serve the best
interests of Northfield and
vicinity, to present all the
news of the world with bias
or prejudice in a clean, sane,
conservative manner, respecting
the inalienable rights of our
citizens; thereby making itself
worthy of their confidence.

Friday, January 17, 1941

EDITORIAL

THE TOWN WEEKLY

The backbone of American community life is to be found in the small town newspapers, according to Arthur Robb, executive editor of Editor and Publisher. Mr. Robb explained recently the trend toward one-newspaper towns, and he recited some of the tremendous obstacles of small city newspapers in facing competition of the metropolitan press. He said that there are more than 1,000 cities out of a total of 1400 in which there is no competition. Editor and Publisher reports the transfer of many newspapers from daily to weekly issues in communities where "no local newspaper or radio competition exists." Mr. Robb spoke strongly in opposition to methods in business and in economic affairs that were thinning out the ranks of the country press. He added, "In the hands of the country press, it seems to me, the future of our civilization largely lies."

STORE SERVICE

The consumer looks for two things in the retail stores he patronizes. He wants honest value. He wants good service.

The patron of the modern store gets those two things. The customer in the little town gets the same kind of goods at the same price as the customer in the big cities. And he gets the same kind of service. Hit-and-miss methods went out of merchandising with the passing of the one-store mon-

THE NEW HOUSEKEEPER



opoly in smaller communities. To develop proficiency in signaling by the Morse Code method.

Mass merchandising is like mass production—it is one of the ways of providing the people with more goods and better quality goods for less money. Mass merchandising was pioneered by the chains, and they have brought it to a high degree of perfection.

But the independent stores have not fallen behind the march of progress. They have followed similar principles, even to the extent of forming central purchasing organizations.

He: I don't think they've had their money long.

She: How do you know?

He: Because he knows too much about the working parts of an automobile.

Boy Scout News

The regular meeting of the Boy Scouts was held Monday evening in the North church vestry with Scoutmaster Walter Harding in charge. After a game period and business meeting, the troop divided up into groups to work on tests. Troop committee man Louis Abbey has started a special class

Do you know that in Massachusetts 60.5 per cent of the total worker families are supported by one worker, 23.9 per cent by two workers, 9.7 per cent by three workers and 5.9 per cent by four or more workers? A daily average of 17,150 motor cars used the East Boston tunnel during 1940, 5 per cent more than in 1939. About 74 per cent of the

tunnel traffic originated outside of Boston. Of 172,425 cars parked at Nantasket Beach in the summer of 1939, 68 per cent came from the Boston Metropolitan district. At Lynn, Nahant and Revere beaches, Metropolitan Boston cars represented 78 per cent of the total. The town of Milton has just been awarded first prize by the Massachusetts Selectmen's association for having the best town report among towns of more than 5000 population. Approximately 320,000,000 board feet of hurricane timber have been salvaged in Massachusetts representing a value to the original owners of about \$3,500,000. Final 1940 census report shows the population of Massachusetts as 4,316,721, and the city of Boston, 770,816.

Marlborough, settled about 1657 as part of Sudbury, was one of the settlements of John Eliot's praying Indians. The first kerosene water heater, with copper coils, was made in 1912 by the Holyoke Heater Co. The first Planning Board formed in 1941 is that at Shelburne, Mass.

Did you ever wonder how you'd feel if your telephone bell clangs and a voice at the other end said "Good evening. You have just won \$1000." You probably think the shock would send you to the floor swooning. But it doesn't. More than ten years ago we wrote a limerick and listened to an announcer call our name. We didn't believe it even though the prize was an automobile tire and we didn't even own an automobile.

The sponsor of the Horace

W. R. Noyes, M. D. Physician and Surgeon Eye, Ear, Nose and Throat Glasses Fitted 5 and 6 American Bldg. Brattleboro Tel. 300

And anyway, in your spare time you can send penny post cards for samples. If you keep your ears glued to your set you can probably get enough breakfast food for a week, pills in case you have headaches, and even books and magazines to read. It ain't so bad.

"If you put your money in our savings fund," said an Irishman to his friend, "you will be able to draw it out tomorrow by giving us a week's notice."

W. R. Noyes, M. D. Physician and Surgeon Eye, Ear, Nose and Throat Glasses Fitted 5 and 6 American Bldg. Brattleboro Tel. 300

CLASSED

Rates—First insertion 25 cents—not more than twenty-five words. Succeeding insertions, half rate.

WANTED—Work by the hour or day. Also will do personal laundry. Write Mrs. Geneva Dawe, East Northfield, Mass. 1-10-8t

YOU CAN BUY College clothes for as low as \$5. Sport models, shorts, slacks, odd coats, vests, and pants. See BRAFF, Cleaners and Dyers, 12 Chapman St. Greenfield, or 45 Elliot St. Brattleboro. 8-19-1f

HOUSE PAINTING and Interior Decorating, by the hour or by contract, done by Leon A. Starkey, with experienced workers. Tel. 189-21. 11-4-1f

NOTICE—Moderate rates, free estimate, wallpaper samples. Does your wall paper look faded and old? Your paint worn? For the winter months ahead, let me brighten your rooms with fresh paint and paper. Tel. 314-3. Frank Huber, Meadow St. Northfield. 10-4-1f

FOR RENT—The Aksen house on Wanamaker road is now for rent. All improvements and conveniences. Apply Mr. Hoehn, Tel. 11-18-2.

FOR SALE—At Sacrifice, My beautiful Studebaker President, 1938. Elliott W. Brown, 40 Main Street. 1-17-1tp

FOR SALE—Two fine palm plants. Elliott W. Brown, 40 Main Street. 1-17-1tp

APOLLONIUS OF ANCIENT TYNNA LIVED 130 YEARS! HE DIED IN BEAD.

DON'T FORGET TO FEED THE BIRDS

MONUMENTS NEGUS, TAYLOR & KNAPP—INC.

GREENFIELD—PAUL FALLS

LATCHIS MEMORIAL BRATTLEBORO AUDITORIUM

Mat. 2:15 - Eve. 6:45-8:30 Sunday at 6:20 - 8:30

Fri. - Sat. Jan. 17 - 18 "SLIGHTLY TEMPTED"

Peggy Moran - Johnny Downs CASE OF THE BLACK PARROT Wm. Lundigan - Marie Wixson

Sun. - Mon. Jan. 19 - 20 "ANDY HARDY MEETS DEBUTANTE"

Mickey Rooney - Cecilia Parker

Tuesday - Jan. 21 "DANCING CO-ED"

Lane Turner - Richard Carlson

Wed. - Thur. Jan. 22 - 23 "BARNYARD FOLLIES"

Mary Lee - Rufe Davis "GAUCHO SERENADE"

Gene Autry - Smiley Burnette

BUSINESS DIRECTORY

HOUSE OF QUALITY Since 1911

The Quality Beverage Shop and Store of Franklin County for 27 Years

Manufacturers of the Famous GLENBROOK GINGER ALE

RYAN & CASEY 11 Ames St. Tel. 658 Greenfield

A. H. WRIGHT, M. D. PHYSICIAN and SURGEON Telephone call 90—private line Hours: 1:30 to 8 and 8 to p.m. Except Friday Evening Sundays by Appointment

F. WILTON DEAN, M.D. PHYSICIAN — SURGEON 90 Main Street Telephone 33 Hours: 1:30-7, 8-8, except Thursdays Wednesday Evening by Appointment Only

Dr. Richard G. Holton DENTIST Office Hours: 9 a. m. to 12 m. 1:30 to 5 p. m. Tel. 105-2 Saturday Afternoon Reserved Bookstore Bldg. E. Northfield

ALFRED B. JORDAN, O. D. KATHERINE JORDAN, O.D. OPTOMETRISTS 113 Main Tel. 66 Brattleboro Hours 9-5 Saturday 9-8

F. L. GAINES OPTOMETRIST Prescription Filled Watches - Clocks Repaired 19½ Federal St. Greenfield

Dr. H. Gaylord Foote OPTOMETRIST 117 Main Street Brattleboro Hours 9-2, 1-4 and by appointment Telephone 12

FLOWERS: are symbols of happiness — what a world this would be without flowers Hopkins, the Florist, Inc. Brattleboro

ALBERT B. ALLEN INSURANCE 278 Main Street Tel. 5275 Greenfield

TYPEWRITER Headquarters Typewriters Rented, Sold, Exchanged, and Repaired Ribbons and Carbon Paper C. H. DEMOND & CO. 391 Main Street Greenfield

FUEL and FURNACE OIL For All Oil Burners MYRON DUNNELL Phone 338

Dr. David Hopkins (VETERINARIAN) Small Animal Hospital X-Ray Service 21 Laurel St. Tel. 1287 Brattleboro, Vt.

THE HOUSE OF GOOD PRINTING Reasonable Prices The SPENCER PRESS Brattleboro, Vt.

DELAND'S MUSIC STORE 27 CHAPMAN ST. GREENFIELD Franklin County's Musical Center

"YE AULD HUNTS INN" On Main Highway in Center of Old Northfield Accommodations for Tourists Phone 8327 Northfield, Mass.

MONUMENTS NEGUS, TAYLOR & KNAPP—INC. GREENFIELD - PAUL FALLS

DOES FORD PAY GOOD WAGES?

HERE ARE SOME FACTS about Ford Labor. During the year ended November 30th, 1940, the Ford Payroll throughout the United States averaged 113,628 hourly wage earners, not including office employees, students, or executives. They were paid \$185,105,639.12. On this basis, the average annual wage was \$1,629.05.

According to the latest available government figures, the annual average wage of all workers in employment covered by old age insurance law was \$841.00.

If the 45,000,000 workers of this country received the same average wage as Ford employees they would have had additional wages of more than \$35,000,000,000, thus increasing the national income about 50%. Think what such an increase would mean to the workers of this country and to the American farmer, whose prices are based on the national income.

Wage scales in the Ford Rouge plants are divided into three classifications:

Unskilled . . . Minimum hiring wage . 75c per hour

Semi-skilled . . . Minimum hiring wage . 80c per hour

Skilled . . . Minimum hiring wage . 90c per hour Higher wages are in consideration of ability and years of service.

Minimum wage scales for unskilled labor at the Rouge plant are the highest in the industry. Top wages for skilled labor compare favorably with, or are higher than, wages in other automobile plants.

Now some facts on Ford labor conditions:

Not only are sanitation and other health conditions the best in the industry, but Ford also leads in safety devices for the protection of employees. Proof of this is found in the following com-

parison of compensation insurance costs:

The national average rate in automotive manufacturing plants as computed by the National Association of Underwriters is in excess of \$1.50 premium on each \$100 payroll. The Ford cost of workmen's compensation is less than 50c.

This indicates that the chance of injury in a Ford plant is much less than in the average automobile plant.

The Ford Motor Company has no age limit for labor, and in fact deliberately attempts to keep older workers working. The average age of Ford workers at the Rouge and nearby plants is 38.7.

A recent check-up shows that nearly one-half the workers at these Ford plants were 40 or over, falling into these age groups:

25,819 between 40 and 50
14,731 between 50 and 60
3,377 between 60 and 70
417 between 70 and 80
12 between 80 and 90

In addition to the so-called regular employees, the Ford Motor Company has hired, and now has on the payroll, at the same regular hourly wage, thousands of workers who are blind, crippled or otherwise incapacitated for normal productive work. They are not selected for their ability to build cars or to maintain the plant. They are on the payroll because of Henry Ford's belief that the responsibility of a large company to labor goes beyond the point at which the unfortunate worker can no longer produce profitably.

The above are facts. They are open to anyone who really wants to deal in facts. Anyone who wants to get a job . . . buy a car . . . or place a national defense contract on the basis of fair labor treatment must place Ford at the top of his eligible list.

FORD MOTOR COMPANY